



WIN A CLEANER FOR A YEAR



How to Enter: Simply purchase any Hillmark branded product between 1st February 2010 and 31st March 2010 – go to www.hillmark.com.au, fill out the official entry form and tell us in 25 words or less which household cleaning tasks you dread and why?

PROMOTION

1. Purchase any Hillmark branded product from a participating store between 01/02/10 and 31/03/10 (inclusive) and complete and submit the online competition entry form by telling us in 25 words or less which household cleaning tasks you dread and why and the entrant will go in the draw to win a household cleaner for a year.

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

PROMOTER

2. The Promoter is Selleys a business division of DuluxGroup (Australia) Pty Ltd (ABN 67 000 049 427) of 1 Gow Street Padstow, NSW 2211.

PROMOTION PERIOD

3. The Promotion will run between 01/02/10 and 31/03/10 (inclusive). All entries must be submitted by 11.59 pm Australian Eastern Standard Daylight Savings Time on 31/03/10.

ELIGIBILITY AND ENTRY

4. To be eligible to enter the Promotion, entrants must: (i) be over 18 years of age (this is fine); and (ii) be an Australia resident; and (iii) purchase any Hillmark branded product from a participating stores (participating stores will be listed on the Hillmark website); and (iv) complete an online entry form available at the Hillmark website, www.hillmark.com.au. Entrants will be required to provide their full name, home address, a day time contact number, last 4 digits of their barcode & store name of purchase and an answer to the question: "In 25 words or less, tell us which household cleaning tasks you dread and why?". All entries must be submitted on the Hillmark website, www.hillmark.com.au, by 11.59 pm AEST on 31/03/10.

5. Multiple entries are permitted, however, (i) only one (1) entry permitted per specified purchase requirement; (ii) each competition answer as party of an entry must be substantially unique; and (iii) each entry must be submitted separately and in accordance with entry requirements.

NON-ELIGIBILITY

6. Employees (and their immediate families) of the Promoter, participating retailers and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

7. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

8. Incomplete and indecipherable entries and any entry which has incorrectly entered personal information or contact details shall be deemed an invalid entry.

9. Entrants must retain their original receipt(s) or original barcode from the Selleys packing used to enter the promotion as proof of purchase. Failure to produce the proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of an entrant's entries and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify that the purchase was made during the promotional period but prior to entry.

DRAW

10. A representative of Selleys Marketing will review and assess all of the entries from the "In 25 words or less, tell us which household cleaning tasks you dread and why?" entries and the winner will be decided on 12/04/2010 at 11.00 am Australian Eastern Standard Time. The judging will take place at Selleys' premises at 1 Gow Street Padstow, NSW 2211. The winner will be selected from the entries that comply with the entry requirements set out in paragraphs 4 to 9.

11. This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on originality and creative merit of the answer provided to the question. The Prize described below in paragraph 14 will be awarded to the best creative and entertaining entry.

12. The judges may select additional reserve entries which they determine to be the next best, and record them in order, in the case an invalid entry or ineligible entrant is selected as a winner.

13. The Promoter's decision is final and no correspondence will be entered into.

PRIZE

14. There is one (1) Prize to be awarded in this Promotion. The Prize is 12 months of household cleaning, provided by Jim's Cleaning Services, to the value of up to \$2,000.

15. The Prize value is based on seventeen (17) sessions (one (1) session to be provided for every 3 weeks), for a standard single storey home, i.e: 3 bedrooms, 2 bathrooms. The cleaning services to be provided may include thorough vacuuming of

carpeted areas, cleaning and sanitising of non carpeted areas, dusting, basic cleaning and disinfecting of bathroom (including bath, shower and mirrors), cleaning and disinfecting of toilet and laundry and cleaning and sanitising of food preparation areas.

16. Jims Cleaning Services will provide a free job assessment for the Prize Winner at the Prize Winner's residence prior to commencement of the services. The terms of the prize including frequency of session, length of session and cleaning services provided may be negotiated between the Prize Winner and Jims Cleaning Services provided that the services provided do not exceed the value of the Prize (up to the value of \$2,000).

17. The Prize is subject to the following conditions:

18. If a cleaning session is cancelled within seven (7) days of the scheduled date, the Prize Winner will forfeit that session.

19. Loadings apply to all bookings scheduled outside normal office hours. Any additional charges incurred pursuant to this paragraph 19, will be the Prize Winner's sole responsibility and Jims Cleaning Services, the Promoter (and its related bodies corporate) and the Promoter's agent will not be liable under any circumstance to pay such expenses.

20. The Prize is available Australia-wide dependent on operator availability. If the Prize (or part of the Prize) is unavailable due to location or the Prize Winner already has existing in-home cleaning assistance, the Promoter, in its sole discretion, reserves the right to substitute the Prize (or that part of the Prize) with a Prize to the equal value and/or specification, subject to any written directions from any relevant regulatory authority.

21. The Prize is subject to Jims Cleaning Services standard Terms and Conditions. Any domestic cleaning beyond the allocated allowance per 3 weekly clean will not be paid for by the Promoter and is the sole responsibility of the Prize Winner.

22. The cleaning service can only be redeemed at the Prize Winner's residential address, as nominated on the entry form.

PRIZE WINNER

23. The Promoter's agent will contact the Prize Winner in writing by mail, email or telephone on the 13/04/2010 to confirm his/her eligibility under these terms and conditions and to confirm whether the Prize Winner wishes to claim his/her Prize.

24. If the Prize Winner wishes to claim the Prize, the Prize Winner must confirm this fact and his/her eligibility to win under these terms and conditions by 5.00 pm on 23/04/2010. If the prize winner fails to do either or both of these things by the deadline, the Prize Winner will be deemed to have forfeited the Prize and the Promoter reserves the right to select a new prize winner from reserve entries, pursuant to paragraph 12.

25. Subject to paragraph 20, the Prize is not transferable or exchangeable.

26. The Prize cannot be taken as cash under any circumstance.

GENERAL CONDITIONS

27. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

28. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) to modify, suspend, terminate or cancel the Promotion, as appropriate.

29. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of the prize.

30. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, Jims Cleaning Services (or other relevant entities required for the provision of the Prize). Entry is conditional on providing this information. The Promoter may, for an indefinite period unless otherwise advised, use the information for promotional, marketing and publicity purposes including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.